



Cloudburst Visions
Consulting, Inc.
SOCIAL MEDIA MARKETING AGENCY

FROM IDEAS TO REALIZATION

MARKETING YOURSELF AS A REAL ESTATE INVESTOR

A bit about my background.



Detroit lover

Detroit Resident
Warrendale Community

Education

University of Michigan-Dearborn
BA Communications
Walden University
MPA Nonprofit Management & Leadership

Skills that pays the bills

Nonprofit Management
Real Estate Agent
Digital Marketer
Entrepreneur

Clients

Beachbody Fitness Trainer
Marketing & Advertising Firm
Nonprofit Organization
Ladies Boutique

**We are a social media marketing agency
helping small businesses increase revenue
by reaching more people
to turn them into life long customers.**



Now, why we are here today.





Social Media Marketing for Investors

Begin telling your story through....Branding.



“A ‘brand’ as an organization, service or product with a ‘personality’ that is shaped by the perceptions of the audience.”

Decide what social media platforms you will use.





**Use a combination of direct mail,
email and SEO & PPC marketing.**



Do you need a website?



Make sure you have a website that is mobile responsive.





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The goal of social media marketing as an investor.



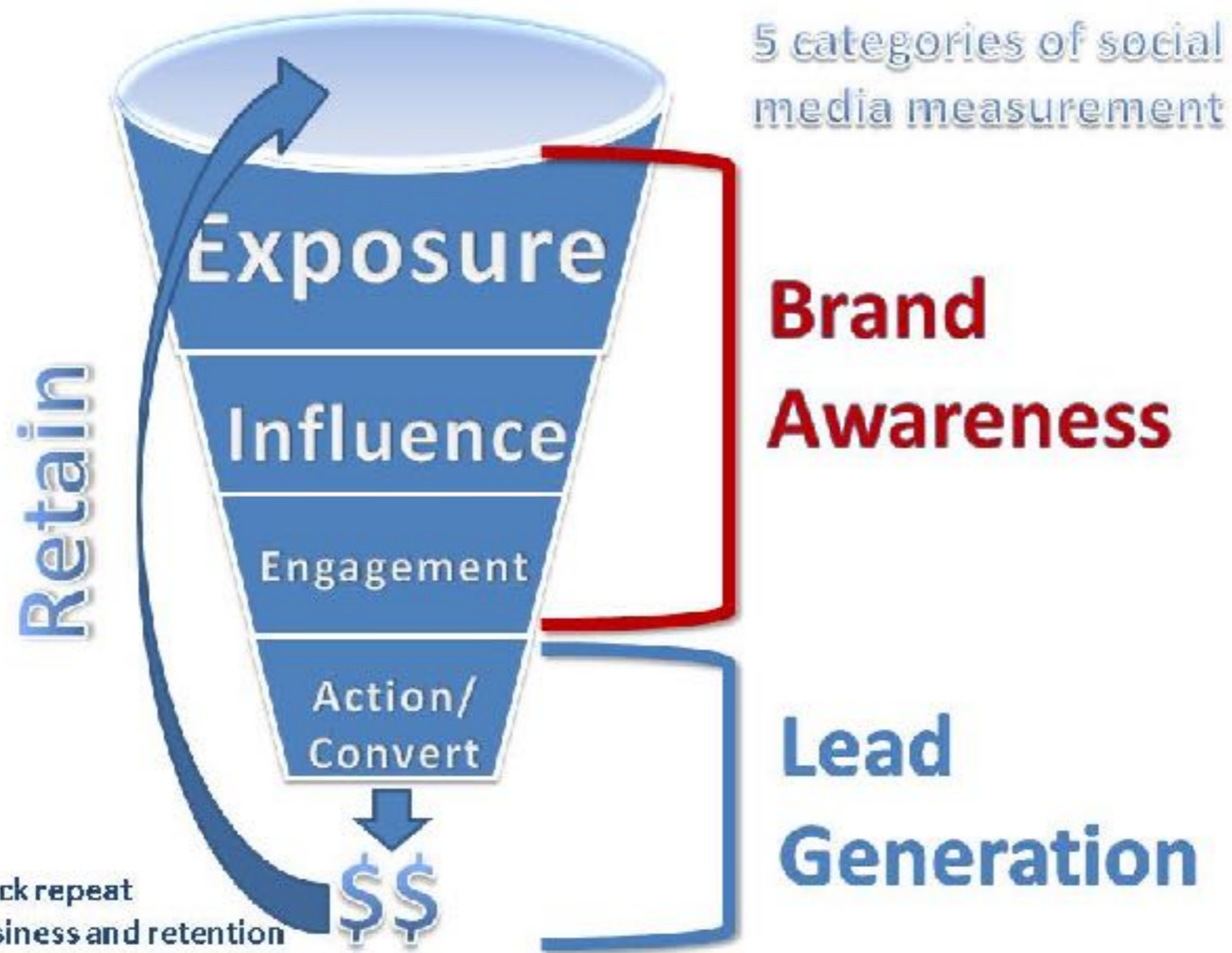
Positive CASH flow.





How do you create positive cash flow?





Questions?

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